

BENEFITS OF TEE TIME GOLF PASS

Effective, No-Cost Marketing

FACT: MARKETING your golf facility can be expensive, time-consuming and often times ineffective. **Tee Time Golf Pass** will promote your facility outside your local market to a large group of avid golfers... all at absolutely no cost to you!

“The size and popularity of our Tee Time Golf Pass program affords partner facilities the valuable opportunity to dramatically impact their operations in a variety of ways.”

CRAIG IMMEL, PGA DIRECTOR OF GOLF

NEW CUSTOMERS

In today's competitive market, it is becoming increasingly difficult to attract new customers that are critical to growing your business. Our program provides the perfect opportunity to showcase your facility to countless golfers that otherwise might not visit your course during the season.

- Attract first-time customers.
- Obtain valuable database information.
- Opportunity for repeat business.

MORE PLAY

One thing has been proven time and again... Tee Time members play Tee Time courses. As the largest program in your respective market, your facility has the opportunity to effectively reach thousands of golfers.

- Fewer empty tee times.
- Fill gap times without displacing full-rate rounds.
- TTGP members accompanied by full-paying customers.

MORE REVENUE

Tee Time members play your course during off-peak periods and fill tee times that often go unused. This increase in revenue falls straight to the bottom line and enables partner facilities to operate more profitably. Unique revenue-sharing plans provide additional streams of income.

- More rounds.
- Additional food, beverage and golf shop sales.
- Cash back program.
- Revenue sharing program.

